

Next SVSA meeting

The next meeting of the SVSA will be held

Wed., May 25

at Third Street Coffeehouse in Roanoke, VA. Doors will open at 7 p.m.; meeting begins promptly at 7:30 and will last until the last song critique is finished, or 10:30 p.m., whichever comes first. Members may submit one song for critique (on cassette or CD) and should provide at least 12 copies of the lyrics. Critiques are limited to members only but non-members and guests are encouraged to sit in on the discussions and exercises.

A Songwriter's Quest(ions)

by Greg Trafidlo

Recently, a couple of my SVSA comrades independently asked my advice to the eternal question **“What do I need to do to get my music to the next level?”**

The simplest answer is **“practice!”** However, I take this question seriously. I was honored that they asked, even though my journey is no different than theirs.

Getting from point “A” to point “B” takes a good deal of forethought and preparation. So I answered their questions with a series of questions of my own, beginning with **“What do you want to have accomplished musically by this time next year?”** That’s the point where the dream meets the road. Though it’s great to wish big, it’ll take baby steps (and small victories) to feel like you are making progress. It starts with knowing what the right questions are.

Start by asking yourself “What am I willing to invest of myself to realize this dream?”

You have to begin with a plan based on your personal musical career goals and objectives. Start by asking yourself **“What am I willing to invest of myself to realize this dream?”** Then break it down into smaller increments that are manageable and obtainable.

Let’s say that your goal is to be more reliant on your music as a source of income. In the most practical sense, the next questions would be, **“How much money do I need to make to achieve that type of independence?”** **“What is the minimum I need to pay my bills?”** Or **“How much do I need to make to live comfortably off my music?”** Another

way of saying this is, ***“When do I quit my day job?”***

If you are already playing your music in public and feel that you are at a dead end, there is another set of questions you might need to consider: ***“How do***

I go about getting better-paying gigs?” or ***“Should I join a band?”*** ***“Should I look for an agent, or a manager?”*** ***“Could I be a good teacher?”*** ***“Would it help to have a CD?”*** ***“Would it help if I had voice lessons?”*** ***“Do I need to expand play in other markets?”*** ***“Should I learn more theory?”***

The next logical questions need to be ***“What do I really know about the business side of music?”*** and ***“What am I doing to become a stronger writer, instrumentalist, performer, or vocalist?”***

Commitments like joining SVSA, NSAI, or Folk Alliance give you access to others with the same questions. Attending workshops, visiting major music cities, entering contests, critically listening to music on a regular basis, attending live concerts or even learning a new chord -- all these things open doors and add to your musical arsenal. Simple things like starting a subscription to Guitar Player, Acoustic Guitar, or American Songwriter magazines are inexpensive ways to stay in touch with the music community. These

little efforts pave the way to eventual major growth.

One reason we bring in pro writers and industry people for workshops and critique sessions is so SVSA members can get a better idea what it takes in the real world. This also will help you get to the next level, when you have a chance to ask questions to those already living their musical dreams.

But it’s also important to keep yourself open and prepared for the unexpected. Opportunities abound when your plans are not too tightly scripted. Once when I was in Nashville I planned

on leaving town on a Saturday, but my friend Muriel Anderson asked if I could stay another day. She invited me to go with her to a friend’s house to jam on Sunday afternoon. So I had to ask myself, ***“Should I stay or should I go?”***

I wound up spending the next day jamming with John Hartford, Jamie Hartford, Doug Dillard, Muriel, and Benny Martin. That was an everlasting memory for me which never would have happened if I had blindly stuck to my schedule.

As I’ve tried to point out, each question begets another, bigger question. But as you progress, the answers you choose to all of the above questions will prepare you to face them confidently. ●

“What am I doing to become a stronger writer, instrumentalist, performer, or vocalist?”

Message From The President

Hey, Songwriters

Unfortunately, due to family stuff, I missed our April meeting and Randy Walker's workshop on making a music video. I heard it inspired some to consider a video as part of their marketing activities. Thanks, Randy, for putting the workshop together. You can find out more about how the meeting went in David's meeting notes.

All songwriters, at some point, get stuck in a rut. Sometimes you just need an external influence to get you going. Ever try co-writing? At the meeting on May 25, Barbara Martin, an accomplished writer and co-writer, will lead a co-writing workshop. If you've never co-written before, you get a chance to learn about it from the best. If you've done it before, come out and share your experiences. You'll probably learn something new as well.

Britt Mistele, Mike DeGiorgi and I are organizing the SVSA songwriter's showcase at the Bedford Library on Sat, July 23, 2011. We'll soon be contacting those members who expressed an interest in performing. Unfortunately, we have a limited number of slots and not everyone will get to participate this time. We're working on some other events so everyone who wants to perform will get the opportunity.

I'm still looking for one or two more SVSA board members. The current board consists of the officers and Mike DeGiorgi. Why more board members? I don't want SVSA to get stale. Some new blood will help keep the organization alive. If you're interested in serving, let me know. Thanks.

– **Larry Sakayama**

larrysak3@yahoo.com 540-721-3838

Blacksburg Farmers Market offers performance opportunities

The Farmers Market in Blacksburg, Virginia, has one spot available in its summer entertainment lineup: Wednesday, July 6, from 2 to 7 p.m. This gig pays \$50. Additionally, there are openings on some Wednesdays (2-7 p.m.) in May and June and one Saturday (8 a.m. to 2 p.m.) in July for performers who want to play for tips. To sign up for one of these opportunities, e-mail Ellen Stewart, market director, at bbfarmersmarket@gmail.com, or call her at 239-8290.

Mountain Stage New Song performance and songwriting contest

NewSong Music announces the launch of its tenth annual Mountain Stage NewSong Contest. The winner of this year's contest will record an EP with songwriter and producer Mikal Blue and perform on National Public Radio's "Mountain Stage" radio program. Contestants are judged by their songs as well as their performances. The contest is officially accepting submissions at <https://contest.newsong-music.com/>. Submissions start at \$30 per song, with discounts for multiple submissions. The contest features both a general and regional rounds.

Mid-Atlantic Song Contest starts accepting entries June 1

The Songwriters' Association of Washington (SAW) announces the opening of its 28th Mid-Atlantic Song Contest starting June 1. Entries are accepted in these categories: Acoustic & Folk, Adult Contemporary, Rock/Alternative, Pop, Country/Bluegrass, Vocal Jazz & Blues, Open, Children's, Gospel/Inspirational/Christian, R&B/Hip Hop/Urban, and Instrumental (all genres). For more information see SAW's website: www.saw.org. First-prize winner will receive \$1,000 plus other prizes.

Baiting the Hook

by *Robert Matter*

Throughout my many years of attending songwriting workshops, participating in songwriting groups and in my solitary quest for learning how to write better songs, one subject that has always intrigued me is the phrase “the hook of the song.” The “hook” can mean different things to different people. But to simplify it, the hook is generally that part of the song that catches the listener’s ear and is easily remembered. It is the “golden nugget” that songwriters search for, hoping that their song will remain on the lips and in the minds of those who hear it.

For the past couple of years I have been considering what I call “baiting the hook” in songwriting. I am not a fisherman but I do know that the correct bait is crucial to being a successful fisherman. If the fish is not lured by the right kind of bait it won’t be pulled up by the hook. In the same way, I think that as a songwriter, I need to use the right bait to lure someone listening to my song to latch onto the hook of the song. I believe the “bait” lies at the very beginning of the song. Usually it is the first lines of the lyric that catch the attention of the listener and lead them to the hook.

For me, I think one of the best examples of this is the Carly Simon/Jacob Brackman song “That’s The Way I’ve Always Heard It Should Be.” The opening lyrics are “My father sits at night with no lights on, his cigarette glows in the dark, the living room is still, I walk by, no

remark.” The rest of the verse continues with incredible visual lyrics that capture the state of mind of the characters and the emotions of the situation. Then the song evolves into the chorus, or the hook, “But you say it’s time we moved in together and raised a family of our own, you and me, well that’s the way I’ve always heard it should be, you’ll want to marry me, we’ll marry.” The chorus is what people take with them from that song. I think one reason it is so memorable is because the listener was immediately drawn into the song by the opening lines.

Think of other songs that you have heard that have done the same thing to you. Here are a few that have baited me. Jim Croce’s “Well, I know it’s kinda late, I hope I didn’t wake you” from “I’ll Have To Say I Love You In A Song.” “We don’t smoke marijuana in Muskogee” from Merle Haggard’s “Okie From Muskogee,” and Janis Ian’s “I learned the truth at seventeen that love was meant for beauty queens” from “At Seventeen.” I think you get the picture.

Some times the bait can be melodic. Have you ever noticed an audience react to the instrumental introduction to a song? Think of John Denver’s “Rocky Mountain High,” Chicago’s “25 or 6 To 4,” Simon and Garfunkel’s “Sound of Silence,” or The Beatles’ “I Feel Fine.” The introduction bait leads you into the great hook of the song. Keep in mind, though, that if you have a good melodic introduction bait you need to have a strong lyrical hook to go

along with it. It all works together.

I'm certain that each of you can think of countless other examples of what I am talking about. Ask yourself "What is it about this opening line that grabs me ... that makes me want to know what happens next ... and how does it set me up to accept the 'hook' so I will remember the song?" Then, go back to some of your own compositions and determine whether your

first lines are as strong as they could be. I think it is as important to spend as much time on the first lines of the song as you do on the "hook."

As songwriters we know how important it is to catch the ear of the listener. Maybe by baiting the hook more effectively we can be more successful doing what we love to do. Good luck as you continue to hone your craft. ●

Monthly Meeting Report

A healthy turnout characterized the most recent monthly SVSA meeting at Third Street Coffeehouse in Roanoke, Virginia on Wednesday, April 27. Nine SVSA members plus four visitors (two of whom joined the organization) met for another informative and entertaining session. We'd like to welcome new members Marlon Scott and Dan Hildebrand. We all look forward to your input and insights.

Randolph Walker presented an informative workshop on Making A Music Video. Randy's presentation included a handout and a comprehensive laptop-computer demonstration. Members learned how to use software that generally comes bundled free along with a PC's operating system to create their own upload-able music video, complete with editing, special effects, and soundtrack. The process of uploading the completed video to YouTube was explained as well. Randy's interesting and enlightening program greatly simplified and demystified what can appear to be a difficult and confusing undertaking and inspired the members to try making unique videos on their own.

Five original songs were submitted for critique. As always, the critiques were lively, informative, and filled with good advice and objective observations. Members certainly don't have to take every opinion to heart and make every change suggested but when there are that many astute observations and informed suggestions freely offered, you can be sure that at least a few of them will apply. The critique sessions are an ever-evolving process; new ideas are being tried out all the time in order to make the experience helpful and valuable to all.

Again, as always, pre- and post-critique discussions were lively, and a lot of interesting and helpful information passed around the room. The exchange of information, opinions, and ideas is what makes the monthly SVSA meetings so worthwhile and interesting. If you haven't been to a meeting lately, plan to make time and bring in a song for critique ... we're always ready and willing to let you know what we think! Or just stop by and join in the discussions. Your two cents is always welcome!

- David Simpkins

SVSA Classifieds

FOR SALE

New Ibanez A200 Acoustic Guitar. Maple top, sides and back. Cut-away with built-in Fishman Aero electronic pick-up and tuner. Sounds and plays great! \$450. Contact **Greg** at (540) 384-7770.

GUITAR LESSONS

If you're a beginner on guitar, developing your skill can help you present your songs in a more polished manner. Lessons can help you straighten out problems with rhythm, develop different strumming patterns, find more interesting chords, and add bass runs, suspensions and other elements that add drama to your song. I teach guitar classes at several recreation departments and give private lessons (\$15). I have passed the Praxis test required of public school music teachers in Virginia. For more info, contact **Randy Walker** at randolphwalker@cox.net or 588-5826, or check out my instructional videos at www.randolphwalker.com.

randolph
walker
music

Guitar Lessons
Audio Recording
Music Videos

randolphwalker@cox.net
www.randolphwalker.com
(540) 588-5826

FOR SALE

1932 Gibson L50 acoustic archtop guitar with bridge pickup installed. In great condition with a gorgeous sound. Perfect for anyone who plays old blues, jazz or old time music. **Barbara Martin**, (540) 886-2966, barbara@barbaramartinmusic.com.

DEMO RECORDING AND PRODUCTION

The Shop in Fincastle, Virginia. Clean, high-quality multitrack recording and mixdown with an all-digital recording system. I can make MP3s and CDs from the mix. I'm a capable sessions player and can add guitars, keyboards, bass and percussion, as well as arranging and sweetening. \$25/hour for SVSA members. Contact **Josh Jones**, thejonesgroup@rbnet.com, (540) 473-3598 for more information.

WANTED

12- or 16-channel mixer, powered or unpowered. Prefer Peavey, Yamaha, or Mackie. Built-ins a plus (i.e. effects, EQ, etc.) (Would love to find a Peavey XR1200 in good shape). Everything must work. **Audio Snake - 12 X 4 X 50 or 16 X 4 X 50** (or near that). 1/4" returns and box on stage end important. Reply to **Sid Crosswhite**: scrosswhite@verizon.net.

FOR SALE

1998 Taylor W14-C Walnut guitar. Very few made, and plays like a dream. Pick-up installed. Purchased from original owner who got it at the factory and had the bone nut and saddle upgrade installed there. Comes with plush Taylor Red Velour HSC. \$2100. Call Britt at 540-745-6771.

FOR SALE

Two Peavey Impulse 500 PA Speakers with Stands. 56 pounds each. Each speaker has two full-range inputs, two bi-amp inputs. Maximum power 1400 watts peak, 700 watts RMS (program); 350 watts RMS (53 volts RMS). Impedance 8 ohms, crossover 1500 Hz. **\$350 for both.** Contact **David** at amosflame@aol.com.

DEMO RECORDING AND PRODUCTION

Need a pro demo or independent record really well-produced? Contact Inside Edge Studios in Nashville - your SVSA Nashville studio connection. Owner and producer is SVSA member **Mike T. Lewis**. Great gear, great results, great Nashville musicians, reasonable rates. 64-bit digital recording, Neve, Calrec, Neumann, and other top-notch equipment. Clients include Ben Thomas of Olivia Newton John's record label, Kerrville finalists, the Twangtown Paramours, and SVSA's own Greg Trafidlo. If need be, your project can be mailed to us and produced in Nashville. For more info, see www.insideedgestudios.com, call Mike at (615) 730-7665, or email info@insideedgemusic.com

SVSA Music News free classifieds may be submitted by paid members only. All classifieds must be music-related.

SVSA Performing Members' Gigs

Marc Baskind

May 25, 8-11 p.m., The Cellar, Blacksburg, Va., Solo

May 27, 8-11 p.m., Mountainfest, Bluefield, WV, w/ The Collegians

May 31, 5:30 p.m., Pomegranate Restaurant, Troutville, Va., Deck Party, Solo performance after open mic.

June 4, 7-10 p.m., Clinch River Festival, St. Paul, Va., w/ The Collegians

June 7, 5:30 p.m., Pomegranate Restaurant, Troutville, Va., Deck Party, Solo performance after open mic.

June 9, TBA, Trinity Mission Center, Rocky Mount, Va., w/ Let's Dance!

June 10, 8-11 p.m., Pomegranate Restaurant, Troutville, Va., MB Trio

June 11, 7-10 p.m., Covered Bridge Festival, Elizabethton, TN., w/ The Collegians

June 14, 5:30 p.m., Pomegranate Restaurant, Troutville, Va., Deck Party, Solo performance after open mic.

June 18, 7-10 p.m., Downtown Mini Park, Tazewell, Va., w/ The Collegians

June 25, 6:30 p.m., Wedding Reception, Salem, Va., w/ The Stardusters

June 28, 5:30 p.m., Pomegranate Restaurant, Troutville, Va., Deck Party, Solo performance after open mic.

Mike Pearrell

June 7: Pomegranate Restaurant, Troutville, VA, 5:30-8:30 p.m. Songwriters in the Round with Greg Trafidlo, David Simpkins, Britt Mistele, Josh Jones, Kathy Acosta and others.

June 24: Third Street Coffeehouse

Barbara Martin

Sunday, May 29, 1-1:50 p.m., Barbara solo, Art in the Park, Gypsy Hill Park, Churchville Ave., Staunton, VA. www.saartcenter.org

Saturday, June 11, 9-11 a.m., Barbara solo, Farmer's Market, Johnson St., Staunton, VA

Sat., June 18, 12-6, Barbara Martin Trio, Shenandoah Valley Wine and Jazz Festival, Frontier Culture Museum, 1290 Richmond Avenue, Staunton, VA 24401-4976. \$20

Saturday, June 25, 5-7 p.m. Barbara Martin & Mac Walter, Palladium at McLean, 1450 Emerson Avenue, McLean, VA. www.thepalladiumatmclean.com

Sunday, June 26, 1-5 p.m., Barbara solo, Barrel Oak Winery, 3623 Grove Ln., Delaplane, VA 20144 www.barreloak.com

Wednesday, June 29, 1 p.m., Barbara Martin, "From Ragtime to Rock and Roll," Richmond Public Library, 101 E. Franklin St., Richmond, VA

Thursday, June 30, 12-1 p.m., Barbara Martin & Mac Walter, Noon Concert Series, James Center, 1051 East Cary St., Richmond, VA

Thursday, June 30, 6-9 p.m., Barbara Martin Trio, Jazz Café sponsored by the Richmond Jazz Society, Virginia Museum of Fine Arts, 200 N. Boulevard, Richmond, VA 23220-4007

SVSA Performing Members' Gigs

David Bowen

June 4: "The Merc," Draper, Virginia, 9:30-11:30 a.m.
With Acoustic Reset.

June 10-11, With Acoustic Reset, B-4 Appalachian Roots Festival, Westminster, South Carolina, times vary.

June 16, With Acoustic Reset, Catawba Farmers' Market, Catawba, Virginia, 3:30-6:30 p.m.

Greg Trafidlo

June 7: Pomegranate Restaurant, Troutville, VA, 5:30-8:30 p.m. Songwriters in the Round with David Simpkins, Mike Pearrell, Britt Mistele, Josh Jones, Kathy Acosta and others.

David Simpkins

May 28: Farmers Market, downtown Radford, Virginia. 10 a.m.-noon.

June 4: Farmers Market, Christiansburg, Virginia. 10 a.m.-noon.

June 7: Pomegranate Restaurant, Troutville, VA, 5:30-8:30 p.m. Songwriters in the Round.

June 11: Farmers Market, downtown Floyd, Virginia. 10 a.m.-noon.

June 18: Farmers Market, downtown Radford, Virginia. 10 a.m.-noon.

July 9: Farmers Market, Christiansburg, Virginia. 10 a.m.-noon.

June 16: Farmers Market, downtown Floyd, Virginia. 10 a.m.-noon.

July 23: Farmers Market, downtown Radford, Virginia. 10 a.m.-noon.

July 23: SVSA Songwriters Night, Bedford County Library, Bedford, VA (tentative)

August 5: Third Street Coffeehouse, Roanoke, Virginia. Open mic starts at 7:30 p.m.

August 6: Steppin' Out Street Fair, Acoustic Stage, 4:30-5:15 p.m. Downtown Blacksburg, Virginia.

August 13: Farmers Market, Christiansburg, Virginia. 10 a.m.-noon.

August 20: Farmers Market, downtown Radford, Virginia. 10 a.m.-noon.

UPCOMING AT THIRD STREET COFFEEHOUSE

May 27 **Sherwood (Robyn & Marian)**

June 3 **SaxyKeys**

June 10 **Chuck Schaeffer**

June 17 **John Carpenter**

June 24 **Mike Pearrell**

July 1 **Tim Seeley**

July 8 **Roy Schneider Duo**

July 15 **Grace Pettis**

July 22 **John Pence**

July 29 **Joy Truskowski**

Aug. 5 **David Simpkins**

Aug. 12 **TBA**

Aug. 19 **TBA**

Aug. 26 **Dollar & Walker**

Third Street Coffeehouse is a non-profit coffeehouse, established in 1987, open every Friday. Sign up for open mike 7-7:30; open mike performances 7:30-8:15; featured performer from 8:30-10 p.m. Third Street is a smoke-free, alcohol-free, no-cover-charge venue.

Check out Third Street Coffeehouse online at www.youtube.com/user/3rdstreetcoffeehouse for videos, an updated schedule, and more information.

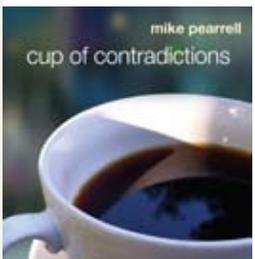
SVSA Members' Recordings



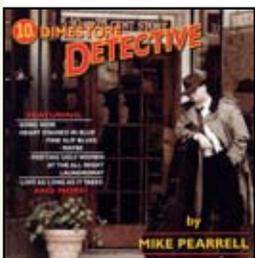
eyes on the horizon



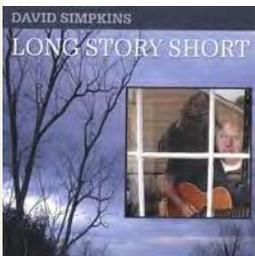
kaleidoscope



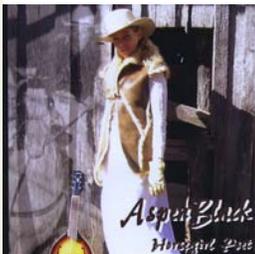
cup of contradictions



dimestore detective



long story short



horsegirl poet

Barbara Martin

EYES ON THE HORIZON — Jazz and all originals with Washington, D.C. jazz greats Robert Redd on piano, Chuck Redd on drums and vibes, Steve Wolf on bass, Mac Walter on guitar, Bruce Swaim on saxophone, John Jensen on trombone, and New York flugelhorn player Matt Finley..

KALEIDOSCOPE — Barbara's jazziest CD. All original songs, with co-writes with Joel Evans, Mac Walter, and Greg Traidlo.

TOUCH THE SKY — Swinging jazz and acoustic blues. With Mac Walter.

A DIFFERENT VIEW — Classic blues of the 1920s, early jazz and "slice-of-life" songs.

Mike Pearrell

CUP OF CONTRADICTIONS — 13 original songs. Lots of SVSA musicians.

DIMESTORE DETECTIVE — Features 14 original compositions. Produced by Greg Traidlo; with several guest SVSA musicians.

David Simpkins

LONG STORY SHORT — Offers 12 original Americana tunes blending rock, folk, blues, and country. "Long Story Short" has won critical praise.

Aspen Black

HORSEGIRL POET — Songs and poems about horses, cowboys, and rural life.

A HUNDRED YEARS TOO LATE — All original music for horse lovers and those who yearn to preserve the spirit and lands of the last American frontier.

Mike Franke

WHAT'S DONE IS DONE — A debut release of 14 original folk and blues tunes about everyday life and interesting people (or vice-versa), featuring Mike's fingerstyle and slide guitar.

Frank Dieter

RED TEARS ON A VELVET SKY — A new collection of home studio demos. All songs except one are new.

ROUGH CUTS FROM THE BLUE ROOM — Demos from the blues, jazz, folk, adult contemporary, New Age, and instrumental genres.

Greg Traidlo

CARVED IN SONG — Most songs co-written with some of Greg's favorite songwriters. Listen to audio clips and see the lyrics at gregtraidlo.com.

FOLK SINGULAR — Reflects the diversity of Greg's songwriting and production skills. With several SVSA members.

CO-WRITERS IN DISGUISE — Contemporary folk/country with an emphasis on well-crafted lyrics and humor.

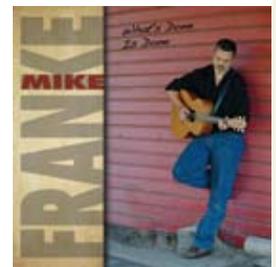
OLD DOG - NEW TRACKS — Songs that range from silly to sublime, drawing you in with warmth, wit, and humor.

Trifolkal

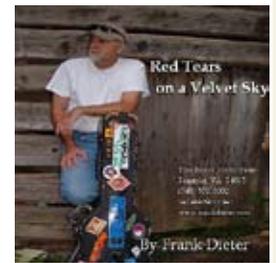
WINKIN' — Newest release from that "trio fiercely dedicated to fun" tempers the fun with poignancy and heart.

Paddy Dougherty

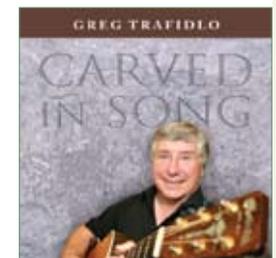
WINDS OF CHANGE — Newest release Paddy is available for purchase at www.paddyd.com.



what's done is done



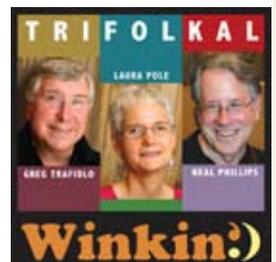
red tears on a velvet sky



carved in song



folksingular



winkin'



winds of change

Current SVSA Membership

Eddie Williams
Randy Walker
Greg Trafidlo
Sharayah Spears
David Simpkins
Marlon Scott
Connie Sellers
Larry Sakayama
Phillip Raintree
Neal Phillips
Mike Pearrell
Mickey Nelson
David Motley
Britt Mistele
Robby McFarland
Robert Matter
Barbara Martin
Leigh Littleton
Mike Lewis
Josh Jones
Dan Hildebrand
Dale Hamilton
Pat Haley
Mike Franke
Linda Fowler
Paddy Dougherty
Mike DeGiorgi
Mike Dittrich
Frank Dieter
Tim Davis
Sid Crosswhite
(Lifetime Member)
Bob Coulter
(Lifetime Member)
Steve Clark
Kimberly Brinkley
David Bowen
Aspen Black
Marc Baskind
Kathy Acosta

Seen on the Music Scene

Photos by SVSA member and photographer Leigh Littleton

*Singer-songwriter **Jill Andrews** at Kirk Avenue Music Hall in Roanoke on March 30.*



*The bluegrass group **Nothin' Fancy** at Rockbridge County High School, March 13.*



Seen on the Music Scene

Photos by SVSA member and photographer *Leigh Littleton*

Sierra Hull with Highway 111, at Kirk Ave., Roanoke, on March 29.



Singer/songwriter Justin Townes Earle at the Mockingbird in Staunton on April 9.



Adam Steffey and the Boxcars at Kirk Ave. on April 15.



About Classifieds:

SVSA Music News free classifieds may be submitted by paid members only. All classifieds must be music-related.

Members, e-mail your classifieds to svsa.songwriters@gmail.com by the second Tuesday of the month.

About articles and other written contributions:

SVSA members write feature articles for the SVSA Music News throughout the year. Members can submit other articles and features at any time. Non-members may also submit articles and other written contributions but their inclusion will be subject to time and space constraints. All articles may be edited for space considerations and will be edited, as time allows, for spelling and grammar. Remember -- it'll have YOUR name on it, so do it up right before you submit it for publication. E-mail submissions by the second Tuesday of the month to svsa.songwriters@gmail.com.

About Announcements:

SVSA members may list music-related announcements in the SVSA Music News. E-mail them to svsa.songwriters@gmail.com by the second Tuesday of the month. Announcements from members will be e-mailed to members as soon as they are received and, if still timely, published in an upcoming issue of the SVSA Music News. Announcements from non-members will be held for publication in an upcoming issue of the SVSA Music News.

About Members' Gig Listings:

SVSA members may submit their upcoming performance schedules for publication in the SVSA Music News. The submissions will be printed as submitted; the more information you provide, the more likely the response. Please follow this format:

Date of Gig
Member's Name
Name of Venue, Time
Additional Information

E-mail gig listings by the second Tuesday of the month to svsa.songwriters@gmail.com.

SVSA DISCLAIMER

The ideas and opinions contained in this newsletter are intended to be helpful to songwriters. The companies and organizations mentioned are believed to be legitimate; however, SVSA does not endorse any products or services and offers no guaranteed success based on the content. We are always looking for articles about SVSA members and articles of interest to the songwriting community. Send articles and information to the Editor, Kathy Acosta, or svsa.songwriters@gmail.com. SVSA is a non-profit organization.

SVSA Board Members:

Larry Sakayama – President
Britt Mistele - Vice President
David Simpkins – Secretary
Greg Trafidlo – Treasurer
Kathy Acosta - Newsletter Editor



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